

Image captions



Image



File name

CATHAY_Hoover Color + Ecoat_01.jpg

Image caption

For the development of coatings formulations on the basis of eco-friendly raw materials Hoover Color and Ecoat have recently entered into a partnership project.

Image: Ecoat



CATHAY_Hoover Color + Ecoat_02.jpg

Ecoat develops and produces bio-based alkyd polymers supported by patented technologies.

Logo: Ecoat



CATHAY_Hoover Color + Ecoat_03.jpg

As a division of CATHAY *INDUSTRIES* Hoover Color provides naturally occurring semi-transparent raw and burnt umbers as well as eco-friendly transparent iron oxides.

Logo: Hoover Color



Axel Schneider.jpg

"Our target for this collaboration is to actively open up new markets for CATHAY's product range in Europe and other regions that have a strong tendency towards environmentally friendly applications. As highly innovative industry partners, Ecoat and Hoover Color strengthen our performance driven by the intention to act in an environmentally conscious way", says Axel Schneider, CEO CATHAY *INDUSTRIES* Europe.

Image: CATHAY *INDUSTRIES*

Image captions



Charles Hoover.jpg

Charles Hoover, President of Hoover Color Corporation, is pleased with the Ecoat cooperation: "As we are both moving in the same direction of eco-friendly coatings formulations, I'm convinced of successful project results."

Image: Hoover Color



Olivier Choulet.jpg

Olivier Choulet, CEO Ecoat, looks forward to a productive teamwork with Hoover Color: "By developing colour formulations for our customer base, we are convinced to establish our portfolio more strongly in the market. Hence we are pleased to be able to move ahead with Hoover Color as the ideal partner."

Image: Ecoat