

# Press release



## **CATHAY INDUSTRIES introduce CATHAYTHERM™ Thermostable Inorganic Color Pigments**

**Hong Kong, 25<sup>th</sup> October 2017. Leading global inorganic pigments developer and producer CATHAY INDUSTRIES introduces CATHAYTHERM™: a dedicated range of high performance thermostable pigments specifically designed for thermoplastic and thermosetting applications.**

CATHAYTHERM™ pigments are ideally suited for a wide range of high temperature applications, including plastics, powder coatings, high bake temperature industrial coatings, coil coatings, specialty coatings and military coatings, where high heat-fastness is required.

The CATHAYTHERM™ pigment range comprises a full color spectrum of pigments including specialty thermostable Iron Oxides, Ferrites and Chrome Green Oxides.

CATHAY INDUSTRIES is a global leader in Inorganic Color Pigments providing its customers with market-defining products and innovations in a wide range of industries.

**(approx. 922 characters)**

### **About CATHAY INDUSTRIES**

CATHAY INDUSTRIES is one of the world's leading manufacturers of synthetic iron oxide pigments. The business areas of the company include iron oxide pigments for the construction industry, high technology grades for the use in coatings systems as well as highest purity iron oxides for cosmetics, food and pharmaceutical

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applications. The portfolio is complemented by a number of synergistic products. Established in 1979, the CATHAY *INDUSTRIES* GROUP with production sites in the USA, China, Belgium and Australia has been dynamically growing. The success of CATHAY *INDUSTRIES* is based on significant investment into latest production technologies. For further information visit [www.cathayindustries.eu](http://www.cathayindustries.eu)

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